



MEET HIGH-CALIBER ENGINEERS & EXECUTIVES IN SILICON VALLEY

DesignCon is the largest gathering of chip, board, and systems designers in the US. For 30 years, DesignCon has brought together the tight-knit semiconductor and electrical engineering community for three days of sourcing and knowledge sharing in the heart of high-tech innovation: Silicon Valley.



5,400

Total Event Attendance



170

Exhibiting Companies



33:1

Attendee to Exhibitor Ratio



69%

are from California



89%

advise, are jointly responsible for, or are solely responsible for purchasing products/services for their company



75%

have an active project or one planned within the next 24 months

Top Attendee Job Functions

- Hardware Engineer
- Electrical Engineer
- Design Engineer

#1 Attendee Objective

Keep up to date with the industry and discover new products, technology and innovations

“ We started with DesignCon 30 years ago and as technology has continued to change, we see what a valuable place it is to be” *–Bethany Hoffman, Tektronix* ”

“ DesignCon is like reunion week for me. I’ve been coming here since the 90’s so I get to see all kinds of friends in the industry. This is the hub of where all the activity is for high tech” *–Brad Griffin, Cadence Design Systems* ”

“ There’s so much buzz. The attendance is so good. I couldn’t be happier. This is so good for the industry and especially for younger engineers to come and see what’s going on” *–Donald Telian, Siguys* ”

Top 15 Attending Companies

- | | | |
|-------------|----------|-----------------|
| Amazon | Broadcom | Keysight |
| AMD | Cadence | Marvell |
| Amphenol | Cisco | Molex |
| Apple | Google | Nvidia |
| Astera Labs | Intel | TE Connectivity |

Ready to Meet Electronics Decision Makers at DesignCon 2026?

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 877-882-3421

EMAIL
 Exhibiting.IME@Informa.com

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