

SPONSORSHIP CONTRACT

DESIGNCON 2009

February 2–5, 2009 ■ Santa Clara Convention Center ■ Santa Clara, California USA

Please sign agreement and mail payment to:

DesignCon, 300 West Adams Street, Suite 1210, Chicago, Illinois 60606-5114, USA

Tel: +1-312-559-4616 ■ Fax: +1-312-559-3308 ■ cpaplaczyk@iec.org ■ www.iec.org

Company Name		URL Web Address (For Hyperlink)		
Address				
City	State	Zip	Country	
Contact for Sponsorship			Title	
Telephone	Fax	E-Mail		

BILL TO:

Company Name	Purchase Order #		
Address			
City	State	Zip	Country

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| <p>Corporate Sponsorships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Partner Level Corporate Sponsorship \$20,000 <input type="checkbox"/> Diamond Level Corporate Sponsorship \$15,000 <input type="checkbox"/> Platinum Level Corporate Sponsorship \$10,000 <input type="checkbox"/> Gold Level Corporate Sponsorship \$7,500 <input type="checkbox"/> Silver Level Corporate Sponsorship \$5,000 <p>Hospitality Sponsorships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Internet Cafe Sponsorship <i>NEW</i> \$10,000 <input type="checkbox"/> Exhibit Floor Massage Station <i>NEW</i> \$10,000 <input type="checkbox"/> Tuesday Evening Exhibit Floor Reception \$6,000 <input type="checkbox"/> Wednesday Exhibit Reception \$5,000 <input type="checkbox"/> Exhibit Floor Smoothie Stand <i>NEW</i> \$5,000 <input type="checkbox"/> Exhibit Floor Coffee Station <i>NEW</i> \$5,000 <input type="checkbox"/> Exhibit Floor Cookie Cart <i>NEW</i> \$5,000 <input type="checkbox"/> Monday Tutorial Luncheon \$5,000 <input type="checkbox"/> Press Room \$4,500 <input type="checkbox"/> Individual Conference Refreshment Breaks \$1,500 <input type="checkbox"/> 50 Personalized Drink Tickets <i>NEW</i> \$500 <input type="checkbox"/> Chiphead Photo Opportunity <i>NEW</i> <i>Please contact for pricing</i> <p>On-Site Presentation Sponsorships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sponsored Workshop \$3,500 <input type="checkbox"/> TecForum Presentation \$2,500 <input type="checkbox"/> TecPreview Paper and On-Line Presentation \$2,500 <input type="checkbox"/> TecPreview Paper / Exhibit Space Bundle \$5,100 | <p>Advertising Opportunities</p> <ul style="list-style-type: none"> <input type="checkbox"/> Program Guide Belly Band \$5,000 <input type="checkbox"/> Program Guide Center Spread Ad \$3,500 <input type="checkbox"/> Full-Page Back Cover Ad \$3,000 <input type="checkbox"/> Full-Page Inside Front Cover Ad \$2,500 <input type="checkbox"/> Full-Page Inside Back Cover Ad \$2,500 <input type="checkbox"/> Full-Page Ad \$2,000 <input type="checkbox"/> Marketing Kiosk with Publications Bin \$1,500 <input type="checkbox"/> Product Spotlight Ad \$1,000 <input type="checkbox"/> Publications Bin \$500 <p>Merchandise Sponsorships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Official Conference Briefcase \$20,000 <input type="checkbox"/> Executive Portfolio Sponsorship \$10,000 <input type="checkbox"/> Name Badge Lanyards \$9,000 <input type="checkbox"/> DesignCon Chip-Head T-Shirts \$9,000 <input type="checkbox"/> DesignCon Hat <i>NEW</i> \$7,500 <input type="checkbox"/> Name Badge Inserts \$5,000 <input type="checkbox"/> Conference Proceedings CD-ROM \$5,000 <input type="checkbox"/> IEC Publications Bookmark, 4-Color \$2,500 <input type="checkbox"/> DesignTOUR <i>NEW</i> \$2,500 <input type="checkbox"/> Conference Briefcase Insertion \$2,000 | <p>On-Site Banner Sponsorships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Exhibit Hall Footprints <i>NEW</i> \$10,000 <input type="checkbox"/> Hyatt Hall of Recognition Banners \$5,000 <input type="checkbox"/> Convention Center Hall of Recognition Banners \$5,000 <input type="checkbox"/> Escalator Sponsor <i>NEW</i> \$5,000 <input type="checkbox"/> Large Outdoor Banner \$4,000 <input type="checkbox"/> Large Registration Area Column Wrap \$4,000 <input type="checkbox"/> Exhibit Hall Entrance Column Wrap \$3,500 <input type="checkbox"/> Foyer Banner and Column Wrap—Escalator \$3,500 <input type="checkbox"/> Foyer Banner and Column Wrap \$3,500 <input type="checkbox"/> Outdoor Column Wrap Package \$3,000 <input type="checkbox"/> Column Wraps (360°) \$3,000 <input type="checkbox"/> Foyer Banner \$2,500 <input type="checkbox"/> Convention Center Entrance Banner \$2,500 <input type="checkbox"/> Exhibit Hall Entrance Carpet \$2,500 <input type="checkbox"/> Convention Center Window Decal <i>NEW</i> \$2,000 <input type="checkbox"/> Elevator Window Decal, 2-Sided <i>NEW</i> \$1,500 <input type="checkbox"/> Column Wraps (180°) \$1,500 <input type="checkbox"/> GOBO <i>NEW</i> <i>Please contact for pricing</i> <input type="checkbox"/> Entrance and Parking Area <i>NEW</i> <i>Please contact for pricing</i> |
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- Media Sponsorships**

<input type="checkbox"/> DesignCon TV Sponsorship \$8,000	<input type="checkbox"/> DesignCon TV – 120 second commercial \$5,000
<input type="checkbox"/> Exhibitor Spotlight Taping \$3,000	<input type="checkbox"/> DesignCon TV – 90 second commercial \$4,000
<input type="checkbox"/> DesignCon Newsletter \$3,000	<input type="checkbox"/> DesignCon TV – 60 second commercial \$3,000
	<input type="checkbox"/> DesignCon TV – 30 second commercial \$2,000

Total Sponsorship Value \$ _____ *Amount due 30 days from receipt of invoice: \$* _____ *Amount due 90 days prior to event: \$* _____

Signature _____ **Date** _____

Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308, Attention: Christine Paplaczyk

Payment Terms: Purchase order required 30 days from the signing of this agreement. 50% due 30 days from the receipt of invoice. Remaining balance (PiF) due 90 days prior to the event. Sponsorships will be assigned on a first-come, first-served basis. All monies owed to DesignCon are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

Corporations participating in any DesignCon sponsorships have first-right-of-refusal at rebook for renewing their participation.

Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non-exhibitors may apply to participate in the selected sponsorship opportunities 30 days prior to the event, pending show management approval.