

# SPONSORSHIP CONTRACT

## **DESIGNCON 2008**

**February 4-7, 2008 ■ Santa Clara Convention Center ■ Santa Clara, California USA**

Please sign agreement and mail payment to:  
**DesignCon 2008, 300 West Adams Street, Suite 1210, Chicago, Illinois 60606-5114 USA**  
**Tel: +1-312-559-4616 ■ Fax: +1-312-559-4111 ■ *cpaplaczyk@iec.org* ■ [www.iec.org](http://www.iec.org)**

Company Name \_\_\_\_\_ URL Web Address (For hyperlink) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Contact for Sponsorship \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**BILL TO:**

Company Name \_\_\_\_\_ Purchase Order # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

**Corporate Sponsorships**

- Partner Level Corporate Sponsorship \$20,000
- Diamond Level Corporate Sponsorship \$15,000
- Platinum Level Corporate Sponsorship \$10,000
- Gold Level Corporate Sponsorship \$7,500
- Silver Level Corporate Sponsorship \$5,000

**Hospitality Sponsorships**

- Chip-Head Espresso Cart \$5,000
- Ice Cream Cart \$5,000
- TecPreview Luncheon \$5,000
- Press Room \$4,500
- Tuesday Evening Exhibit Floor Reception \$4,000
- Wednesday Exhibit Closing Reception \$4,000
- Speaker Prep Room \$2,500
- Individual Conference Refreshment Breaks \$1,500

**On-site Presentation Sponsorships**

- Sponsored Workshop \$3,500
- TecForum Presentation \$2,500
- TecPreview Paper and On-line Presentation \$2,500

**Advertising Opportunities**

- Program Guide Center Spread Ad \$3,500
- Full-Page Back Cover Ad \$3,000
- Full-Page Inside Front Cover Ad \$2,500
- Full-Page Inside Back Cover Ad \$2,500
- Full-Page Ad \$2,000
- Marketing Kiosk with Publications Bin \$1,500
- Product Spotlight Ad \$1,000
- Publications Bin \$500

**Merchandise Sponsorships**

- Official Conference Briefcase \$10,000
- Name Badge Lanyards \$9,000
- DesignCon Chip-Head T-shirts \$9,000
- Executive Portfolio Sponsorship \$6,000
- Name Badge Inserts \$5,000
- Conference Proceedings CD-ROM \$5,000
- Corporate Pen Sponsorship \$3,000
- DesignTOUR \$2,500
- DesignTOUR (current sponsor rate) \$2,000
- Conference Briefcase Insertion \$2,000

**On-Site Banner Sponsorships**

- Hyatt Hall of Recognition Banners \$5,000
- Convention Center Hall of Recognition Banners \$5,000
- Large Outdoor Banner \$4,000
- Large Registration Area Column Wrap \$4,000
- Exhibit Hall Entrance Column Wrap \$3,500
- Foyer Banner and Column Wrap-Escalator \$3,500
- Foyer Banner and Column Wrap \$3,500
- Outdoor Column Wrap Package \$3,000
- Column Wraps (360°) \$3,000
- Foyer Banner \$2,500
- Convention Center Entrance Banner \$2,500
- Exhibit Hall Entrance Carpet \$2,500
- Column Wraps (180°) \$1,500

**Total Sponsorship Value \$** \_\_\_\_\_ *Amount due 30 days from receipt of invoice: \$* \_\_\_\_\_ *Amount due 90 days prior to event: \$* \_\_\_\_\_

**Payment Terms:** Purchase order required 30 days from the signing of this agreement. 50% due 30 days from the receipt of invoice. Remaining balance (PIF) due 90 days prior to the event. Sponsorships will be assigned on a first-come, first-served basis. All monies paid to DesignCon are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

**Corporations participating in any of the above DesignCon Sponsorships have first-right-of-refusal at rebook for renewing their participation.**

**Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non exhibitors may apply to participate in the sponsorship program, however show management approval must be gained prior to their involvement.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please fax completed form indicating the sponsorship of your choice to +1-312-559-4111, Attention: Christine Paplaczyk**