

# SPONSORSHIP AGREEMENT

## DESIGNCON 2007

January 29 – February 1, 2007 ■ Santa Clara Convention Center ■ Santa Clara, California USA

Please sign agreement and mail payment to:

DesignCon 2007, 300 West Adams Street, Suite 1210, Chicago, IL 60606-5114 USA  
Tel: +1-312-559-4616 ■ Fax: +1-312-559-3308 ■ [cpaplaczyk@iec.org](mailto:cpaplaczyk@iec.org) ■ [www.iec.org](http://www.iec.org)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Contact for Sponsorship \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Corporate Sponsorships

- Partner Level Corporate Sponsorship \$20,000
- Diamond Level Corporate Sponsorship \$15,000
- Platinum Level Corporate Sponsorship \$10,000
- Gold Level Corporate Sponsorship \$7,500
- Silver Level Corporate Sponsorship \$5,000

### Hospitality Sponsorships

- Chip-Head Espresso Cart \$5,000
- Ice Cream Cart \$5,000
- Press Room \$4,500
- Tuesday Evening Exhibit Floor Reception \$4,000
- Wednesday Exhibit Closing Reception \$4,000
- Speaker Prep Room \$2,500
- Monday Networking Reception \$2,500
- TecForum Presentation \$2,500
- Individual Conference Refreshment Breaks \$1,500

### Advertising Sponsorships

- Program Guide Center Spread Ad \$3,500
- Full-Page Back Cover Ad \$3,000
- Full-Page Inside Front Cover Ad \$2,500
- Full-Page Inside Back Cover Ad \$2,500
- Full-Page Ad \$2,000
- Marketing Kiosk with Publications Bin \$1,500
- Product Spotlight Ad \$1,000
- Publications Bins \$500

### On-Line Sponsorship Opportunities

- iForum Seminar \$20,000
- ProForum Tutorial \$5,000
- Registration Confirmation E-mail \$3,000
- TecPreview Paper and On-Line Presentation \$2,500
- Web Site Banner Ad \$2,000
- Sponsored White Paper (DesignCon InfoVault) *NEW* \$1,500

### Merchandise Sponsorships

- Official Conference Briefcase \$10,000
- Name Badge Lanyards \$9,000
- DesignCon Chip-Head T-shirts (*Exclusive*) \$9,000
- Executive Portfolio Sponsorship \$6,000
- Name Badge Inserts \$5,000
- Conference Proceedings CD \$5,000
- Corporate Pen Sponsorship \$3,000
- Exhibit Hall Entrance Carpets \$2,500
- Conference Briefcase Insertion \$2,000
- DesignTOUR \$2,500
- DesignTOUR (Current Sponsor Rate) \$2,000

### On-Site Banner Sponsorships

- Westin Hall of Recognition Banners \$5,000
- Convention Center Hall of Recognition Banners \$5,000
- Large Outdoor Banner \$4,000
- Large Registration Area Column Wrap \$4,000
- Exhibit Hall Entrance Column Wrap \$3,500
- Foyer Banner & Column Wrap \$3,500
- Outdoor Column Wrap Package \$3,000
- Column Wraps (360°) \$3,000
- Foyer Banner \$2,500
- Convention Center Entrance Banner \$2,500
- Column Wraps (180°) \$1,500

Total Sponsorship Value \$ \_\_\_\_\_

Corporations participating in any of the above DesignCon 2007 Sponsorships have first right of refusal for renewing their participation. Corporations choosing not to renew forfeit their right to maintain an exclusive sponsorship position.

Payment Terms: A 50% deposit is due net 30. 100% by September 29, 2006. Except where previously approved by DesignCon 2007 management, sponsorships will be assigned on a first-come, first-served basis.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308.