



DesignTOUR Sponsorship Agreement

DesignCon 2007

January 29 – February 1, 2007 | Santa Clara Convention Center | Santa Clara, California, USA

The **DesignTOUR** program will encourage attendees to visit the booths of participating **DesignTOUR** sponsor companies to earn a chance to win enticing prizes and gadgets. As a result, attendees will visit more booths and spend more time on the exhibition floor. **DesignTOUR** sponsor companies will thus benefit from a **significant increase in booth traffic**.

Attendees who visit all participating **DesignTOUR** booths and receive the necessary stamp validations will be entered into drawings for giveaways of exciting products such as MP3 players, digital cameras, portable DVD players, gaming consoles, cell phones, and other handheld electronic devices. **The opportunity to win these prizes will encourage attendees to visit the booths of each participating DesignTOUR sponsor company.**

DesignTOUR sponsors will be prominently recognized in the following ways:

- > Recognition in pre-event messaging to confirmed attendees and prospective attendees
- > Logo recognition on Web page outlining the program
- > Logo recognition in the Official DesignCon 2006 Program Guide
- > Sponsors listed on Validation Card handed to each attendee at the registration desks

Sponsorship Fee: \$2,500 (\$2,000 for current DesignCon 2007 Sponsors)

Please reserve a DesignTOUR sponsorship for my company at DesignCon 2007.

E-Mail _____

Printed Name _____

Company _____ Title _____

Payment Information

Visa MC AMEX Discover Diners Club

Credit-Card Number _____ Exp. Date (MM/YY) _____

Cardholder Name (Print) _____

X _____ Date _____
Authorized Signature