

SPONSORSHIP AGREEMENT

DESIGNCON 2006

February 6–9, 2006 Santa Clara Convention Center

Please sign agreement and mail payment to:

DesignCon 2006, 300 West Adams Street, Suite 1210, Chicago, IL 60606-5114 USA

Tel: +1-312-559-4616 ■ Fax: +1-312-559-4111 ■ kfields@iec.org ■ www.iec.org

Company Name _____

Address _____

City _____ State _____ Zip _____ Country _____

Contact for Sponsorship _____ Title _____

Telephone _____ Fax _____ E-mail _____

Corporate Sponsorships

- Diamond Corporate Sponsorship \$15,000
- Platinum Corporate Sponsorship \$10,000
- Gold Corporate Sponsorship \$7,500
- Silver Corporate Sponsorship \$5,000

Hospitality Sponsorships

- Chip-Head Espresso Cart \$5,000
- Ice Cream Cart \$5,000
- Press Room \$4,500
- Tuesday Evening Exhibit Floor Reception \$4,000
- Wednesday Exhibit Closing Reception \$4,000
- Speaker Prep Room \$2,500
- Monday Networking Reception \$2,500
- TecForum Presentation \$2,500
- Individual Conference Refreshment Breaks \$1,500

Advertising Sponsorships

- Program Guide Center Spread Ad \$3,500
- Full-Page Back Cover Ad \$3,000
- Full-Page Inside Front Cover Ad \$2,500
- Full-Page Inside Back Cover Ad \$2,500
- Full-Page Ad \$2,000
- Marketing Kiosk with Publications Bin \$1,500
- Product Spotlight Ad \$1,000
- Publications Bins \$500

On-Line Sponsorship Opportunities

- iForum Seminar \$20,000
- ProForum Tutorial \$5,000
- Registration Confirmation E-mail \$3,000
- TecPreview Paper and On-Line Presentation \$2,500
- Web Site Banner Ad \$2,000

Merchandise Sponsorships

- Official Conference Briefcase \$10,000
- Name Badge Lanyards \$9,000
- DesignCon Chip-Head T-shirts (*Exclusive*) \$9,000
- Executive Portfolio Sponsorship \$6,000
- Name Badge Inserts \$5,000
- Conference Proceedings CD \$5,000
- Corporate Pen Sponsorship \$3,000
- Exhibit Hall Entrance Carpets \$2,500
- Conference Briefcase Insertion \$2,000
- DesignTOUR \$5,000
- DesignTOUR (Current Sponsor Rate) \$2,500

On-Site Banner Sponsorships

- Westin Hall of Recognition Banners \$5,000
- Convention Center Hall of Recognition Banners \$5,000
- Large Outdoor Banner \$4,000
- Large Registration Area Column Wrap \$4,000
- Exhibit Hall Entrance Column Wrap \$3,500
- Foyer Banner & Column Wrap \$3,500
- Outdoor Column Wrap Package \$3,000
- Column Wraps (360°) \$3,000
- Foyer Banner \$2,500
- Convention Center Entrance Banner \$2,500
- Column Wraps (180°) \$1,500

Total Sponsorship Value \$ _____

Corporations participating in any of the above DesignCon 2006 Sponsorships have first right of refusal for renewing their participation. Corporations choosing not to renew forfeit their right to maintain an exclusive sponsorship position.

Payment Terms: A 50% deposit is due net 30. 100% by September 30, 2005. Except where previously approved by DesignCon 2006 management, sponsorships will be assigned on a first-come, first-served basis.

Signature _____ Date _____

Please fax completed form indicating the sponsorship of your choice to +1-312-559-4111.